



FRANK MYRSKOG

Graphic Designer

604.767.0774

myrskogfrank@gmail.com

frankmyrskog.com

Objective:

Graphic Designer

SKILL SET:

25 years experience in a wide variety of graphic arts jobs, including:

- 13 years marketing and advertising artist and 9 years editorial design at the Vancouver Sun/ The Province.
- Organizing and designing the creative assets for the Scandinavian Midsummer Paavo Nurmi Run 2010-2019

PROFICIENT IN:

- Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat), animation software, CAD on Mac & PC, Articulate Storyline 3
- Microsoft Office suite, WordPress

CERTIFICATES:

Serving It Right, (Valid until February 2023)

WHMIS2015 Safety Certificate

Experience:

RESPONSIVE ADS Vancouver, British Columbia	VCC Vancouver, British Columbia	CAPSTONE EVENT GROUP Vancouver, British Columbia
<p>Digital Art Director March 2021 to Present</p> <ul style="list-style-type: none"> ▶ Designing IAB design responsive ad templates master creatives in infinite sizes and variants that dynamically works everywhere (especially Mobile) ▶ UI and branding for a special project being launched through the National Research Council Canada 	<p>Auxiliary Instructor August 2021 to Present</p> <ul style="list-style-type: none"> ▶ Designing and teaching students common desktop applications and graphic software applications ▶ Developing instructional materials and technical documentation for students in Digital Design Department. ▶ Writing and creating oral presentations and training 	<p>Freelance Designer February 2021 to Present</p> <ul style="list-style-type: none"> ▶ Working with Operations & Manager for the 2021 Virtual Vancouver Sun Run ▶ Establishing and maintaining Vancouver Sun corporate standards for all advertising related to the run ▶ Managing Google image drives and illustration banks
PACIFIC NEWS GROUP Vancouver, British Columbia	THE VANCOUVER SUN Vancouver, British Columbia	THE PROVINCE Vancouver, British Columbia
<p>Art Director October 2008 to January 2021</p> <ul style="list-style-type: none"> ▶ Overseeing daily production of ads to ensure that they meet design standards ▶ Art direction and design of various native content features ▶ Developing branding and designing ad campaigns, mentoring production artists 	<p>Assistant Design Editor April 2000 to May 2008</p> <ul style="list-style-type: none"> ▶ Responsible for the overall design of the newspaper ▶ Assisting Copy Editors, News Editors with day-to-day design challenges ▶ Scanning the news wires for stories that could be packaged for the web and print, using informational graphics and photographs 	<p>Graphic Designer, Illustrator Jan. 1999 to March 2000</p> <ul style="list-style-type: none"> ▶ Front page designer ▶ Design of feature fronts including <i>Take a Break</i>, <i>Money</i>, <i>Food and Travel</i> ▶ Design of special pullouts: <i>The Molson Indy Vancouver</i> and <i>Shania: A Tribute to Shania Twain</i>

Education

THE ONTARIO COLLEGE OF ART AND DESIGN UNIVERSITY (OCAD)

Toronto, Ontario
Sept. 1988 to April 1992

- 4 Year Degree in Visual Communications.

THE POYNTER INSTITUTE FOR MEDIA STUDIES

St. Petersburg, Florida
Feb. 18-26, 1995

- A four-day workshop looking at the emerging trend of online news.

BCIT

Vancouver, BC
Oct. 2005 to Dec. 2005

- Web design

References

Gerald Kooiman

gerald.kooiman@bchydro.com

Peter Merrison

Graphic Artist
778.879.1883



FRANK MYRSKOG

Senior Graphic Designer

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“I’ve worked with Frank Myrskog on a myriad of projects, including many nights on deadline at the Vancouver Sun newsroom as he took an often hastily conceived visual concept and worked it into a compelling presentation that carried a section front just hours before the presses started running. Cool under pressure, deadline focused and exceptionally creative, Frank’s work ranges from simple info-graphics to complex but nuanced agency-level visuals.

PAUL BUCCI

Writer/Editor/Communicator/
Content Generator

“Frank was hired into *The Province* as a full-time Design Editor. During his time with us he took on increased responsibilities and tasks and emerged as a design leader and consultant across a number of departments including advertising, specialty publications and editorial.

An award-winning designer and Art Director, during all of his time with us Frank was a conscientious and dependable team member. He brainstormed with artists, editors and reporters, made constructive suggestions, worked quickly and efficiently. During all the years when

I worked closely with Frank, I found him to be motivated and helpful. He was always taking on new responsibilities and had a “can-do” attitude. Frank has an easy, personable manner and is well liked by his colleagues.

I would not hesitate to recommend him.

VALERIE CASSELTON

Managing Editor,
the Vancouver Sun

“In his long tenure with Postmedia Network, Frank Myrskog has proven to be an indispensable part of the Creative Services team. His expertise coupled with his easygoing attitude made him the “go-to” person for every department in the company whenever creative elements were needed. Frank did everything with a positive attitude and wrangled both simple and complicated requests with equal aplomb. In short, he was the consummate team player.

Over the years, Frank has progressively taken on greater responsibilities and workload as the industry continues to downsize. He has done so seamlessly and has applied his creative talents to both print and digital campaigns, producing effective Sales and Marketing assets, often on a tight deadline or amidst overlapping campaigns.

It is unfortunate for us to lose a key employee like Frank as the industry continues to reshape itself in this extraordinarily difficult year. I would not hesitate to recommend Frank to any creative art team who is looking for someone with proven experience, a strong creative sensibility and who can work under the rigours of newspaper and media deadlines.

If you have any questions, please feel free to reach out to me by telephone or email.

SCOTT ANDREWS

Marketing Manager,
Postmedia Network Inc.

We hired Frank to help us design labels and the graphics for our business Honey Bee Zen Apiaries. Frank listened to our needs and worked closely to make sure every detail was met. Frank’s style is very collaborative. The results are absolutely beautiful and something we are very proud to put our name on.

AMANDA GOODMAN LEE

Honey Bee Zen Apiaries